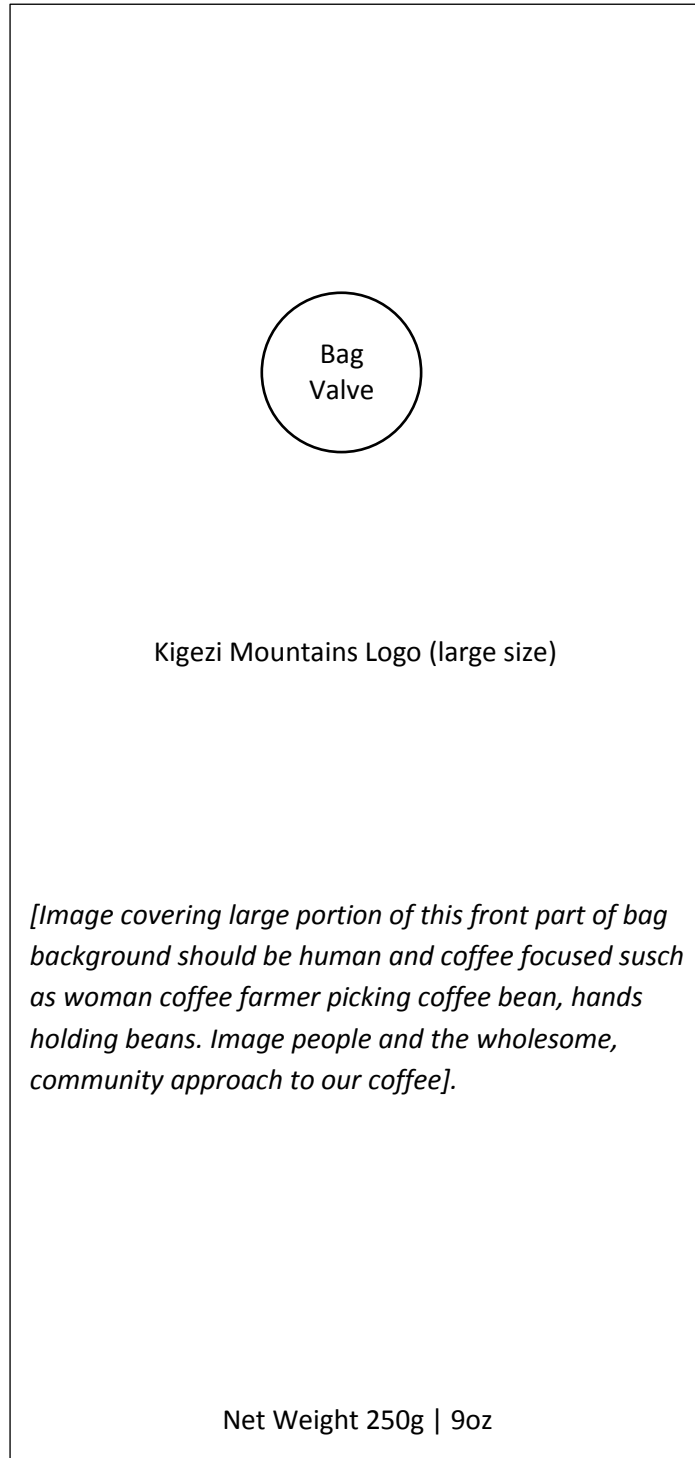


## Dark Roast 250g Size Template

This is copy/content to supplement the other file named 5-8oz\_BagTemplate.pdf. Below you see content elements and text to include. General comments on placement and concepts are placed in italics and brackets [*example here*].

Please do not hesitate to contact me if you have any questions.

### Bag Front:



Also include the following on the front:

1. Wide, colored band/banner that is vertical or horizontal which highlights the words “Dark Roast” and shows which type of coffee it is.
2. Whole Bean | Ground selection boxes (which we can check to show what is in the particular bag).
3. The words describing the coffee as “A bold, rich 100% Arabica roast.”
4. Background colors(s) choices are up to designer, but preferably don’t use light or dark browns. Black is fine.

## Bag Back

*[Background image covering large part of this page can photo area from which the Kigezi Mountains coffee comes—terraced mountainous land with coffee tree—or another farmer/person shot.]*

### **What does our name say about coffee? Everything.**

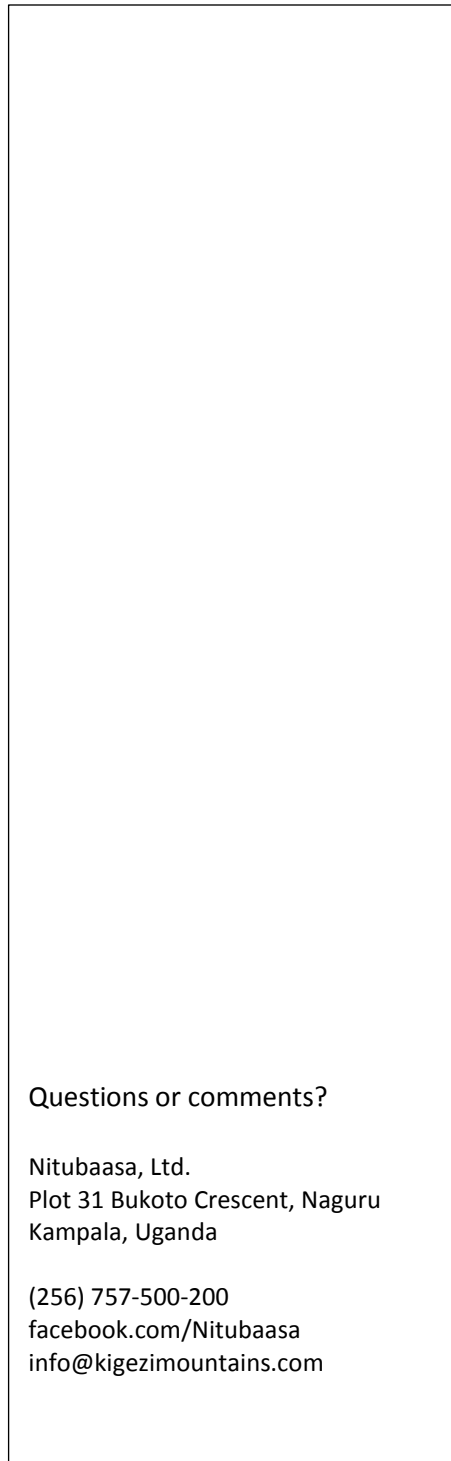
The Kigezi Mountains of southwest Uganda produce exceptional coffee. Pure highland air blends with abundant sun, rain and fertile volcanic soils to produce remarkable beans with rich, bold complex flavors.

More than 3,000 area farmers carefully select only the best beans, which are then dried and hand-roasted to become Kigezi Mountains, a premium 100% Ugandan coffee.

*[Insert map here—see uploaded map file. Green portion on bottom left is Kigezi Mountain region. Please show logo there, or designate artistically that's the home of our coffee]*

Proudly Ugandan Logo  
(see uploaded files).

**Left Side** (when facing front of package)



Questions or comments?

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The Left and Right side of the package can be a solid color (yellows, reds, etc.) or use a creative pattern such as those found here:

<https://www.google.com/search?q=african+geometric+designs>

**Right Side** (when facing front of package)

